

2014/15

SANDWELL

Local Policing & Crime Plan



Sandwell is a diverse and multi-cultural borough, which has a population in excess of 308,000 people. The borough covers approximately 33 square miles and comprises of six towns, West Bromwich, Wednesbury, Tipton, Rowley Regis, Oldbury and Smethwick.

Sandwell is split into 24 wards and Sandwell Police have neighbourhood teams covering each one. Each of these neighbourhood teams has a Sergeant, a number of dedicated police officers and also numerous police community support officers (PCSOs).

This document sets out the priorities of the Sandwell Policing & Crime Board which is made up of senior officers from organisations in the borough, as well as community members. It also sets out the values local police will follow as we deliver against these priorities.



Cllr. Mahboob Hussain
Deputy Leader and Cabinet Member for Town and Neighbourhood Services

In Sandwell, we are one team working together to serve and protect all those who work, live and visit the area. We do this by working in partnership with the public to improve the trust and confidence of the people we serve.

Sandwell is committed to supporting and protecting vulnerable victims, we will ensure that frontline professionals coming into contact with residents continue to have the training and information necessary to recognise vulnerable children or adults who may be at risk.

'Our ambition is to drive down anti-social behaviour, crime, disorder and most importantly, raise public satisfaction and confidence with the service we provide'



Chief Superintendent Mark Robinson
Sandwell Local Policing Unit

Our Values

- We put the public first in everything we do
- We act with integrity, fairness and humanity
- We are one team working together
- We listen, learn and strive to improve
- We do the right thing and deliver a service that our friends and family would be proud of.

Our Mission

Serving our communities, protecting them from harm



west midlands
police and crime
commissioner



2014/15

SANDWELL Local Policing Unit

Community Concerns

The following concerns have been identified through public consultation within Sandwell. These areas of concerns will be addressed by partners:

- Teenagers hanging around: By understanding the causes of this behaviour and the communities that are most affected we will aim to offer positive activities for young people in the borough and improve your confidence in us through regular communication.
- Tackling inconsiderate parking: We will support regular enforcement and education initiatives.

As a partnership, we will develop medium to long-term problem solving tactics within those areas that offer the greatest challenges to community safety.



Our Objectives

- To protect our communities from crime and anti-social behaviour
- To protect our communities from the threat of terrorism and serious organised crime
- To protect vulnerable people and neighbourhoods from harm
- To support economic and social prosperity in the region
- To consult and inform the public about how we will change our priorities and services with reducing resources
- To improve the quality of our services
- To improve trust and confidence in policing

We will do this by:

Reducing crime

- Reduce the number of offences committed

Reducing Anti-Social Behaviour

- Address repeat incidents of anti social behaviour
- Ensure there are effective partnership responses to protecting vulnerable people and places

Helping people to feel safe

- Improve our local service delivery
- Understand and deal with the issues that matter to the community
- Protecting vulnerable victims – in particular domestic abuse, safeguarding children and vulnerable adults. Victims will be referred to appropriate services for help and support.

Reducing harm caused by alcohol and drugs

- Reduce drug & alcohol-related crime through integrated and effective enforcement action
- Provide drug & alcohol treatment support to those arrested for drug-related offences

Improving Community cohesion

- Closely monitor community tensions and respond accordingly
- Monitor and manage changes in local communities
- Work to build strong communities

Preventing and Reducing Offending

- Tackle offending by higher risk groups (17-22 year olds)
- Tackle domestic abuse repeat offenders
- Increase the use of civil legislation to target offenders

We will look across all of our work to support the most vulnerable and young people as a priority

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Our Vision

Pride in our Police

Through our hard work and passion for public service we are striving to build your pride in us. You can help us recognise the life changing work so many colleagues do on a daily basis as well as sharing your experiences where we could and should have done better so we can continually improve. You can share your feedback with us and the wider public via www.rateyourlocalpolice.co.uk



If you wish to let us know what you think about policing locally you can also contact me via Contact Your Commander on our website www.west-midlands.police.uk/np/xxxxx/contact/

Police and Crime Commissioner Bob Jones will be responsible for improving ownership through these themes:



Chief Constable Chris Sims will be responsible for improved delivery through development of these themes:



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